

Name :

Brainstormer Tool Box: How good is my idea? self evaluation.

StartupBingo 4x4

Instructions:

- (1) Please write down your idea and describe it as much as you like;
- (2) If your idea and circumstance satisfies the criteria outlined in the box, check that box;
- (3) Tally the total number of checked boxes;
- (4) If your total tally number is greater than 4, you are already better than 99% of all entrepreneurs.

My idea is: _____

My target audience, buyer or beneficiary is _____

The unique benefits or results are: _____

The unique method to achieve the benefits are: _____

B
I
N
G
O

StartupBingo

It is worth quitting job	Partners will join	This is my 2nd Startup	I have pricing space
Growth Ceiling High	Sales will be regular	I can build barrier	I know the market
It is good industry	I can reach profit	I can get quality	It will disrupt value

Instructions of use at teensharks.us

Use this card to self-evaluate idea strength. Check all boxes that fits and tally up total # of boxes.

Total number of checked boxes: _____